

# WHAT IS TRADELIZE

for traders - Direct Market Access (DMA) software solution (terminal) on major crypto currency exchanges. All in one tool for analyzing data, trading and strategies development.  
for cryptoholders - a service that allows them to follow strategies of professional traders and get a result equal to the result of a professional trader.



## WHAT PROBLEMS ARE SOLVED BY THE PROJECT

### For traders

1. Inability to observe and conduct transactions on major cryptoexchanges in single window mode.
2. Lack of liquidity the trader may face operating on one particular exchange.
3. High transaction costs trader may incur due to fragmented cryptomarket including high bid ask spread, price slippage.

### For cryptoholders

1. Lack of access to professional expertise and investment vehicles to capitalize on cryptocurrency trends.
2. Lack in transparency and reliability of demonstrated trading and investment performance of participants of crypto market.
3. Lack of mechanisms to protect investment funds transferred to management of a trader.

## MAIN VALUES OF TRADELIZE

### For traders:

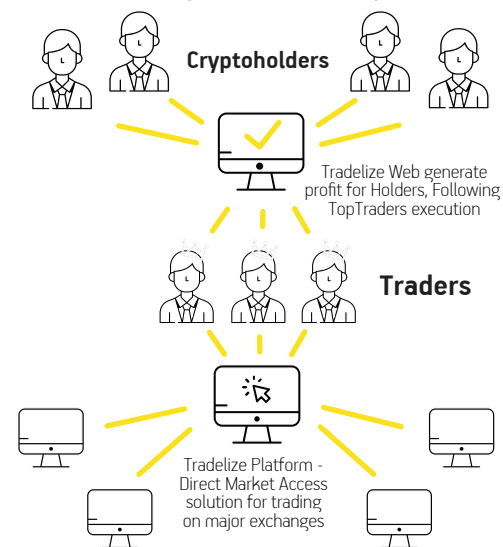
1. Use of highly customizable trading terminal with wide range of functionality for FREE.
2. Share trades/strategies with cryptoholders in real time and generate additional income automatically.
3. Unprecedentedly low transaction costs.

### For cryptoholders:

1. Getting superior investment results by following the trades and strategies of professional traders.
2. High speed and transparency of operations, the results of which are reflected at the blockchain.
3. Securing the protection of cryptoholders from theft and fraud.

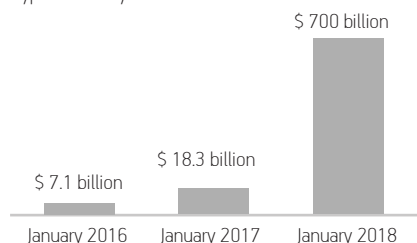
## HOW IT WORKS

Product is ready for beta testing



## CRYPTO MARKET SIZE

Capitalization of the target market - crypto-currency market



Registration of new users on crypto-exchanges:



50 000  
new users per day  
on Coinbase



250 000  
new users per day  
on Binance

Daily turnover at the cryptocurrency exchanges is about



\$15 billion

## TRADELIZE'S INCOME WILL BE GENERATED BY:

1. Interest from profit earned on followers' investment capital
2. Trade commission and fees
3. Prime Brokerage suite of services

The planned share of Tradelize.me is

**\$ 1 billion** in management  
**in 1 year** after launch of the project.

## TRADE TOKEN HAS 2 MAIN FUNCTIONS:

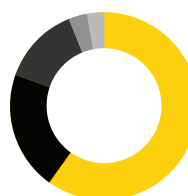
1. Means of profit distribution between cryptoholder and trader
2. Means of payment for Prime brokerage suit of services

## TRADE TOKEN

Start pre-sale	1 February 1, 2018
End pre-sale	28 February, 2018
Start token-sale:	1 March, 2018
End token-sale	3 May, 2018
Token Value	unlimited
Token Price at Issue	\$1
Token Sale Volume	817 500 000
Token Issue Volume	30 000 000

## Hard cap \$30 mln

### DISTRIBUTION OF TOKENS



- ▶ 70%: Total ICO distribution to the community
- ▶ 15%: Deferred addition funding
- ▶ 9%: Reserved for the founders and management of the ICO
- ▶ 3%: Reserved for ICO partner advisers
- ▶ 3%: Reserved for marketing campaign team

More than

**30000** hours spent on product development.

## TEAM

**16** people in the project team



### Anton Zapoloskiy, CEO

Trader with 10 years experience The New York Stock Exchange and CME Group  
Angel investor, blockchain enthusiast.



### Alex Durdo, CTO

Creation of a crypto currency and a miner pool from scratch for a project related to Green Power. Participation in the project of launching a social network for the Asian market. Development of an international document management system with a load of up to 3.5 million documents per day. Launch of global promotions for the Coca-Cola.



### Igor Sabodakha, COO

CFA (Chartered Financial Analyst). A financial expert, with proven track record in the financial services industry, focused on providing investment decisions support through fundamental analysis and development of stock trading framework in the face of a rapidly changing market. Member of CFA Society Ukraine - Ukrainian Society of Investment Professionals



### Nick Evdokimov, Strategy Director

An inspired visionary blockchain entrepreneur developed numerous digital marketing and blockchain products. Founder of AppinTop, AdtoApp, SEOpult.ru. Author of books and articles on internet marketing and blockchain technologies.